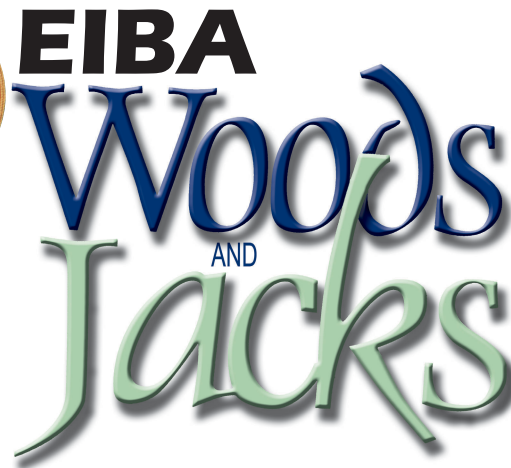




**Ad Sales: Peter Hamblin**  
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**Tel +44 (0)1536 726964**  
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## BOOKING FORM

To make your booking, please tick all the relevant boxes and fully complete the details below, signing and returning this form by fax to (0)871 990 5954. An acknowledgement will be sent as proof of contact.

### PLEASE TICK ALL RELEVANT BOXES

Date of Issues Required	Deadline
<input type="checkbox"/> February 06	16.01.06
<input type="checkbox"/> March 06	10.02.06
<input type="checkbox"/> April 06	28.03.06

### STANDARD DISPLAY RATES

	4 colour	Spot	Mono
Full Page	£510 <input type="checkbox"/>	£450 <input type="checkbox"/>	£405 <input type="checkbox"/>
1/2 Page	£370 <input type="checkbox"/>	£340 <input type="checkbox"/>	£300 <input type="checkbox"/>
1/4 Page	£280 <input type="checkbox"/>	£240 <input type="checkbox"/>	£200 <input type="checkbox"/>
1/8 Page <small>Limited availability</small>	£180 <input type="checkbox"/>	£160 <input type="checkbox"/>	£125 <input type="checkbox"/>

**Please note:** all prices are subject to VAT where applicable.

### Special Positions

Outside back cover	£290 <input type="checkbox"/>
Inside front cover	£250 <input type="checkbox"/>
Inside back cover	£ 90 <input type="checkbox"/>
Early right hand page	£150 <input type="checkbox"/>
Double page spread (single page rate plus)	£400 <input type="checkbox"/>
Tick if artwork preparation is required	<input type="checkbox"/>

Cost added to standard display rates, subject to availability

### Are you an Agency? If Yes, complete below:

Applies to orders from bona fide agencies only: any payment default by an agency will have to be paid by the client advertiser.

UK- based agency discount: 10%  non-UK 15%

Name & address of agency:

.....  
 .....

Agency No. ....

Your client's Name.....

Are you exempt from VAT. Yes  No

### Artwork

Publisher to produce. To be supplied in the following way  
 CD  Zip  E-mail  Disk

### Detail of person/organisation to be invoiced:

Name:.....

Position:.....

Company.....

Address.....

.....

.....

..... Postcode.....

Telephone:..... Fax:.....

Purchase Order No:.....

Total to be Invoiced ex Vat: £.....

Total In VAT: £.....

Signature:.....

Additional Comments:

.....

.....

.....

.....

**Payment:** This must be made in £ sterling by Cheque, or bank transfer (details on request). Advertiser will be invoiced on publication, for payment within 30 days. Cancellations will only be accepted in writing not less than 10 days in advance of advertising deadline. After that date a 50% fee will be charge up to going to print, after that date the full fee will be due.

### Mechanical Data

	Depth	Width
Trim Size A4	297 mm	210 mm
Full page	265 mm	190 mm
1/2 Page	130 mm	190 mm
1/4 page	130 mm	92 mm
1/8 page	92 mm	43 mm

### Accepted Formats

Digital; Quark Xpress, Photoshop, Illustrator or pdf files. Scans in tif, jpg, or eps. PC formatted CD preferable, but Mac also accepted. Word or Publisher files accepted in PC with prior agreement. Screen: 175lpi (350dpi).